

## For Immediate Release March 5, 2019

# Cleveland Arts Prize Honors Michael Stanley with a Special Lifetime Achievement Award at Beachland Ballroom Party on Saturday, May 4, 2019

(Cleveland, OH)- Cleveland Arts Prize (CAP) will honor Northeast Ohio's favorite son Michael Stanley with a special Lifetime Achievement Award to celebrate his incredible 50-year career in music, local media, and philanthropy. CAP Chair, Howard Freedman states, "It is a great honor for CAP to recognize Michael Stanley for his artistic achievement which has enriched our lives in Northeast Ohio for decades."

The celebration will take place on Saturday May 4, 2019 at one of America's iconic music venues, The Beachland Ballroom, co-owned by 2007 Arts Prize recipient, Cindy Barber. Festivities will begin at 6pm with a pre-show VIP party in the tavern, silent auction in the lobby (which will include rock n roll memorabilia) and a special CAP benefit concert featuring An Acoustic Evening with Michael Stanley & Friends at 8pm. General Admission doors open at 7pm. For additional information visit: <a href="https://www.clevelandartsprize.org">www.clevelandartsprize.org</a>.

"Cleveland Arts Prize core mission is to recognize and honor excellence among regional artists. Michael Stanley exemplifies the meaning of our mission and the impact our musical arts have here and well beyond our regional borders." says Alenka Banco, CAP executive director. Since 1960, Cleveland Arts Prize (CAP) has been at the forefront of Cleveland's art community. It is the nation's oldest municipal arts award and an ongoing platform for celebrating Northeast Ohio's exceptional arts and culture legacy. For nearly six decades, the organization has celebrated the contributions of more than 340 world-class artists, cultural leaders, and organizations that have expanded community access to the arts.

According to Rock Hall President & CEO, Greg Harris, "Michael Stanley has delivered exceptional music to a large and loyal fan base for decades. For all he has done for rock and roll, and for Cleveland, we salute Michael on this milestone."

Cleveland native Michael Stanley is Cleveland's heartland rock music phenomenon. From the mid 70's to the mid 80's, he and the Michael Stanley Band enjoyed a loyal following, touring with some of the superstar bands of that period including Eagles, Foreigner, KISS, and The Doobie Brothers. They produced several Top-20 and Top-30 hits, among them "He Can't Love You" in 1980 and "My Town" in 1983.

Nicknamed MSB by its fans, the band set astonishing attendance records at Cleveland area venues, including a record 20,320 at the Richfield Coliseum on July 20, 1979 and a record 40,529 for two Coliseum concerts on December 31, 1981 and January 1, 1982. Arguably, the band's greatest attendance achievement was the four night sold-out stand at Blossom Music Center August 25, 26, 30 and 31, 1982, setting a total attendance of 74,404, a record that still stands 37 years later.

Stanley was the co-host of PM Magazine on WJW Channel 8 from 1987 to 1990 and its follow-up Cleveland Tonight until 1991 where he received 11 Emmy Awards. His numerous television appearances include Dick Clark's American Bandstand, The Merv Griffin Show, and The Drew Carey Show where he played himself! Since 1990, Stanley has been the afternoon

drive disc jockey for Cleveland's classic rock powerhouse 98.5 WNCX. In 2012, Stanley received the "Excellence in Radio" award from the Cleveland Association of Broadcasters.

Throughout his career, Michael has lent his name and creativity to support numerous charitable causes and events, including the international Ethiopian hunger campaign, The Cleveland International Film Festival, The Animal Protective League, Cleveland Red Cross, American Cancer Society, The Rock and Roll Hall of Fame and Museum Foundation, and The Cleveland Food Bank.

To Northeast Ohioans, Michael Stanley is a rock legend who has provided us a with a constant thread from the 1970's to today. His music, heartland lyrics and sensibilities, along with his live concerts, have provided us with a unique and personal musical journey. From his early songs such as "Rosewood Bitters", "Why Should Love Be This Way", "Lover", and "My Town" to current fan and critic favorites, "Just Another Night in America", and "Winter", we find ourselves "Falling In Love Again" with Cleveland's own every time his songs flow through our car radios. His music continues to resonate as the soundtrack for all of us who grew up in Cleveland in the late 70's and 80's.

All proceeds support the Cleveland Arts Prize

# TICKETS: ON SALE FRIDAY, MARCH 8, 2019 at 10 AM

(Capacity is limited in this intimate venue)

Beachland Ballroom-15711 Waterloo Rd., Cleveland, OH 44110

#### VIP PRESHOW TAVERN PACKAGE

6PM

\$275 (Includes: Valet Parking, VIP Preshow Party, Food, Open Bar, Concert)

#### **GENERAL ADMISSION**

CAP Benefit Concert 8PM (doors open at 7PM) \$85

## Contact:

**Alenka Banco**, CAP Executive Director 216.272.3357 (mobile) or <a href="mailto:abanco@clevelandartsprize.org">abanco@clevelandartsprize.org</a>

Barry Gabel, Live Nation SVP Marketing & Sponsorship Sales barrygabel@livenation.com

-Graciously Supported By-









